

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Strategic Media Services Attention: Accounts Payable 3299 K. Street NW Suite 200 Washington, DC 20007



Advertiser	American Petroleum Institute	Inv
Product	API 11/12	Inv
Estimate Number		Inv

Invoice #	120443-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/18/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	120443
Alt Order #	06408350
Deal #	
Order Flight	11/12/12 - 11/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL Late News	11-1135p	•	•		•				
	ISSUE CLASS OF TIME R11.6									
				2 to 11/18/12	2x	-TWTF				
	WRAL		Th	11/15/12	:30	11:26 PM	APITV110905DMMH	\$2,000.00		1
	WRAL		F	11/16/12	:30	11:33 PM	APITV110905DMMH	\$2,000.00		2
2	WRAL WRAL AM News ISSUE CLASS OF TIME R11.6	6-7a								
				2 to 11/18/12	2x	-TWTF				
	WRAL		Th	11/15/12	:30	6:10 AM	APITV110905DMMH	\$1,300.00		1
	WRAL		F	11/16/12	:30	6:24 AM	APITV110905DMMH	\$1,300.00		2
3	WRAL CBS This Morning ISSUE CLASS OF TIME R11.6	7am - 9am								
				2 to 11/18/12	2x	-TWTF				
	WRAL		W	11/14/12	:30	8:49 AM	APITV110905DMMH	\$600.00		1
	WRAL		F	11/16/12	:30	8:29 AM	APITV110905DMMH	\$600.00		2
4	WRAL 5:00 First News ISSUE CLASS OF TIME R11.6	5-530p								
				2 to 11/18/12	2x	-TWTF				
	WRAL		W	11/14/12	:30	5:22 PM	APITV110905DMMH	\$1,700.00		1
	WRAL		Th	11/15/12	:30	5:24 PM	APITV110905DMMH	\$1,700.00		2
5	WRAL 5:30 News ISSUE CLASS OF TIME R11.6	530-6p								
				2 to 11/18/12	2x	-TWTF				
	WRAL		W	11/14/12	:30	5:43 PM	APITV110905DMMH	\$1,700.00		1
	WRAL		Th	11/15/12	:30	5:53 PM	APITV110905DMMH	\$1,700.00		2
6	WRAL 6pm News (M-F) ISSUE CLASS OF TIME R11.6	6-630p								
				2 to 11/18/12	2x	-TWTF				
	WRAL WRAL		Th F	11/15/12 11/16/12	:30 :30	6:28 PM 6:29 PM	APITV110905DMMH APITV110905DMMH	\$2,000.00 \$2,000.00		2 1
7	WRAL SEC Football	3:30-7pm								



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Aired Spots

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	ISSUE CLASS OF TIME R11.6		_					•		
			11/12/12 to	11/18/12	1x	1-				
	WRAL		Sa	11/17/12	:30	6:26 PM	APITV110905DMMH	\$2,000.00		1
8	WRAL CBS Sunday Morning ISSUE CLASS OF TIME R11.6	9-1030a								
			11/12/12 to 11/18/12		1x	1				
	WRAL		Su	11/18/12	:30	10:29 AM	APITV110905DMMH	\$1,000.00		1

Gross Total \$21,600.00

Agency Commission \$3,240.00

Payment Terms 30 Days Net Amount Due \$18,360.00